

MA THE CLEVELAND MUSEUM OF ART

Public Information Department, 11150 East Blvd., Cleveland, Ohio 44106; 216/421-7340

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PRESS RELEASE

CLEVELAND MUSEUM OF ART HOSTS DEVELOPMENT GROUPS For Immediate Release:

The Art Museum Development Association, a national group of professional fund-raisers for America's art museums, will hold its annual meeting at The Cleveland Museum of Art, September 20-23, 1987. Lawrence J. Wheeler, assistant director for development at the Cleveland Museum, is the current president of the Association. Dr. Evan H. Turner, director of the Museum, will welcome the group and conduct them on a tour of the collection.

Shifting patterns of Federal and corporate support for art museums will be the topic at meetings on Monday, September 21. The keynote address, titled "American Art Museums at the Millennium," will be given by Edgar Peters Bowron, Director, the Harvard University Art Museums. The Monday meetings--from 9:00 to 11:00 am and from 1:30 to 4:30 pm--are open to the public. Among those taking part are representatives of Federal agencies (the National Endowments for the Arts and for the Humanities), of corporations that have actively supported art museums (Digital Equipment, Southwestern Bell, and Philip Morris), and of art museums from every region of the country, as well as Judith Jedlicka, president of the Business Committee for the Arts, and Rep. Mary Rose Oakar (D., Ohio). Meetings on Tuesday, September 22, will concentrate on issues of particular concern to art museum professionals in the marketing and development fields. Participants will include staff of museums from various regions and representatives of Cleveland organizations.

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For members of the press: A schedule of meetings and events is enclosed. For additional information or lunch reservations, please call the Public Information Office or the Development Office at The Cleveland Museum of Art (216/421-7340).